



Arts, Media, & Entertainment

The Arts, Media, and Entertainment sector requires perhaps the greatest cross-disciplinary interaction because the work is largely project-based (hands on). **The three pathways in Kern are:**

- Design, Visual, and Media Arts
- Performing Arts
- Production and Managerial Art

California Future Forecast: New Jobs Annually 75,240

Average Wage: \$87,927

Career	Certificate	2-Year	4-Year+	Pay
Photographer	✓	✓		\$60,150
Graphic Designer	✓	✓	✓	\$66,000
Interpreters & Translators	✓	✓	✓	\$67,160
Choreographers	✓	✓		\$72,800
Public Relations Specialist			✓	\$89,090
Web Developer	✓	✓	✓	\$94,960
Multimedia Artists & Animators	✓	✓	✓	\$105,480
Film & Video Editors	✓	✓	✓	\$107,300
Video Game Designers	✓	✓	✓	\$110,580
Art, Drama, or Music Teachers			✓	\$113,140

See the back for schools with these pathways.



Schools with Arts, Media, and Entertainment Pathways in Kern County

Design, Visual, and Media Arts

Graphic designer, media specialist, professional layout

Bakersfield High School
Career Tech Ed Center
Centennial High School
East Bakersfield High School
Foothill High School
Frazier Mountain High School
Frontier High School
Golden Valley High School
Independence High School
Liberty High School
Maricopa High School
Mira Monte High School
North High School
Ridgeview High School
Schuetz Career Center
South High School
Stockdale High School
Taft High
Tehachapi High School
Vista West Continuation High School
West High School

Performing Arts

Musician, actor, dancer

Cesar Chavez High School
Highland High School
Maricopa High School
Robert Kennedy High School
South High School

Production and Managerial Arts

Booking agent, talent scout, producer, director

Arvin High School
Bakersfield High School
Career Tech Ed Center
Centennial High School
East Bakersfield High School
Foothill High School
Frontier High School
Golden Valley High School
Highland High School
Independence High School
Liberty High School
Mira Monte High School
Ridgeview High School
Shafter High School
South High School
Taft High
West High School

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Kern Education Pledge signatories consists of all 46 public school districts in Kern County, the Kern County Superintendent of Schools, CSU Bakersfield, the Kern Community College District, Taft College, Charters, and community partners.